



2020

# BC TOMORROW

BE A PART OF OUR STORY!

# ABOUT US

**OUR VISION IS AN INFORMED SOCIETY THAT ACTIVELY FOSTERS SUSTAINABLE FUTURES**

## WHAT WE DO

BC Tomorrow is a Canadian non-profit registered charity whose mission is to help students and teachers explore the connection between environmental sustainability and land use decision making in British Columbia.

We aim to provide youth, as future leaders, with the knowledge and desire to act in public decision making and to establish sustainable watershed systems for future generations.

The team at BC Tomorrow is made up of leaders and innovators in environmental education, industry, land use planning and modeling and is associated with partners at Alberta Tomorrow.

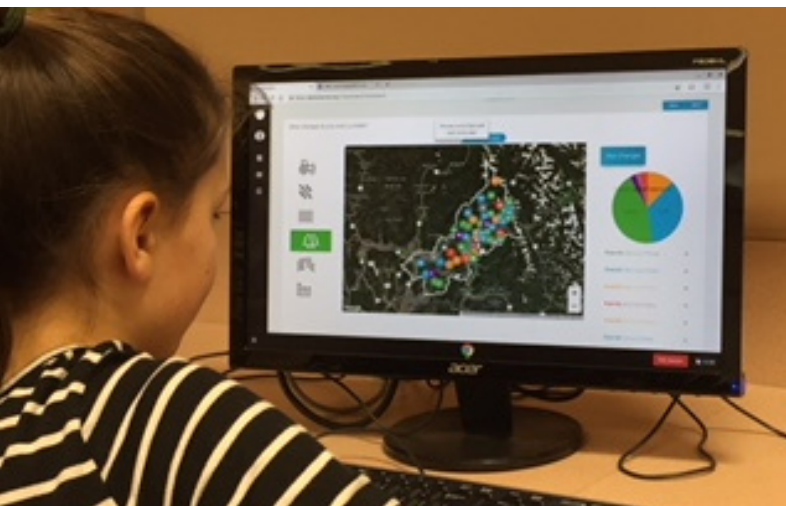


## HOW WE DO IT

We influence change by providing land-use simulation software and learning materials.

The simulator, based on a professional version that is used in both government and industry, uses cutting edge GIS mapping technology and the latest research by leading scientists to enable users to jump back in time and then travel ahead to where we may be going based on current land-use trends and activities.

The unique planning tool lets users design a plan for the future, then test it to see what kind of a future we may actually see.



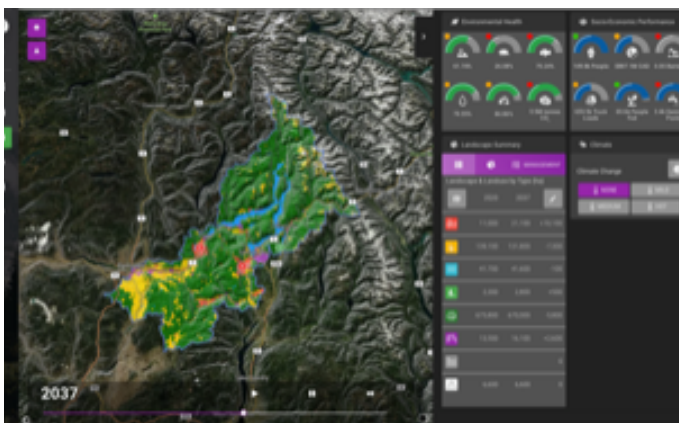
# OUR IMPACT

The simulation tool exposes students to real life decisions and tradeoffs, while building environmentally mindful citizens of the future. Your support will help us maintain and improve the BC Tomorrow simulator, as well as create new modules and lesson plans to further educate British Columbia's students.

Our aim is to put BC Tomorrow's powerful learning tools into the hands of public, private, homeschool, and community educators with students of all ages and learning abilities. In 2019, over 630,000 students were registered in BC's public education system; the potential audience for our ambitious project is massive. BC Tomorrow's accessibility and ability to account for cumulative effects and the interactions of multiple sectors also makes it a valuable tool for businesses, sustainability focused non-profit organizations, or any group with an interest in BC's future..

**IN 1901 THERE WERE 178,000 PEOPLE LIVING  
IN BC. TODAY THERE ARE OVER**

# 5.1 million



**"Right off the bat, they are engaged. The key to learning is being engaged"**

**- Ceren Caner, Outdoor Learning Teacher**

**"One of the most critical issues confronting society is the need to effectively plan our future landscapes."**

**-DR. BRAD STELFOX**

# BE PART OF SHAPING THE FUTURE



BC Tomorrow aims to...

- Expand our reach to more students by creating additional video and complementary online learning resources
- Incorporate Climate Change modelling into the simulator
- Collaborate to create customized simulator versions through the Canada Tomorrow Initiative

You can help us achieve these strategic goals by keeping this valuable resource free for students! Your support will help us create new learning materials and planned future additions to the simulator.



**"BC Tomorrow showed me how everything is connected and works together to form a fully working environment."**

- GRADE 11 STUDENT

# SEE YOURSELF IN OUR STORY...

- Be positioned as a leader supporting innovative learning opportunities through meaningful visibility of your organization in our classroom material, presentations and website.
- Help BC Tomorrow expand their network by sharing our promotional material on your organization's website.
- Become an advocate with an organization that aligns with your corporate and personal values!



	<b>Champion \$100,000+</b>	<b>Ambassador \$30,000+</b>	<b>Mentor \$10,000+</b>	<b>Supporter \$2500+</b>	<b>Associate &lt;\$2500</b>
Logo on BC Tomorrow <b>Sponsorship webpage</b> with link	X	X	X	X	X
Logo on BC Tomorrow <b>home page</b>	X	X	X	X	X
Logo on BC Tomorrow <b>marketing material</b> (postcards, bookmarks)	X	X	X	X	
Logo on <b>sponsorship slides</b> in presentation	X	X	X	X	
Receive BC Tomorrow <b>promotional video</b> for company distribution	X	X	X		
One <b>full slide</b> advertisement in presentations	X	X			
Sponsor pop-up with <b>new user registration</b>	X				
Official <b>title sponsor</b> for module and simulator	X				
<b>Large size</b> summary on BC Tomorrow site with link to company website	X				
<b>Medium size</b> summary on BC Tomorrow site with link to company website		X			
<b>Small size</b> summary on BC Tomorrow site with link to company website			X		

# ENGAGEMENT PROGRAM

# OUR PARTNERS

We are grateful to all BC Tomorrow sponsors for making BC Tomorrow possible

## Champions



## Ambassadors



DELIVERED BY

FUNDING PROVIDED BY



## Mentors



## Supporters



## Associates



# WE WANT TO HEAR FROM YOU!

By supporting BC Tomorrow you are helping students engage with sustainability practices and land-use planning. We want to work with you to discuss other mutually beneficial benefits of a partnership! We encourage everyone to try our simulator! Please visit our website for more information: [www.bctomorrow.ca](http://www.bctomorrow.ca)

We are also a non-profit partner of **1% For the Planet**, an organization that connects businesses and individuals with high-impact non-profit partners that align with their values and add to their brand story.



## Questions? Contact Us:

Executive Director BC Tomorrow Society  
Dave Ramsay  
250-253-6899  
[dramsay@bctomorrow.ca](mailto:dramsay@bctomorrow.ca)

Charity BN/Registration Number: 83961 0995 RR0001



[bctomorrow.ca](http://bctomorrow.ca)

